In honour of World Wetlands Day, the last 2\textsuperscript{nd} February, the personal of Otamendi Natural Reserve, dependent of the National Park Administration of Argentina, distributed a poster and organized guided visits. This activities were organized to inform about the importance of this ecosystems, that was stressed in the Convention on Wetlands. The increased and not planified urbanization of the metropolitan Buenos Aires region, threat the conservation of important wetlands like the Otamendi Natural Reserve. To evade this threat is important to raise public awareness of wetland values and benefits. The visits guided by the ranger Daniel Martín and Mariana Méndez accompanied the people who arribed at the Reserve attracted by the poster designed by Luis Paupy, all personal of the Otamendi Natural Reserve. The visit began with the projection of a video prior to the walking to the observatory of the Laguna Grande, a big lagoon. The video show parts of some conferences that renowned professionals gave in the workshop of land use planning in the neighbor fields of the Reserve realized the 30 november 2006. During the video and the walking, the ranger remarked wetlands importance and the need of conservation and wise use of their resources.